

# **The Impacts of the Affordable Care Act and Future Directions in the US Health Care System**

## **A University Wide Open Symposium**

**October 17, 2014**

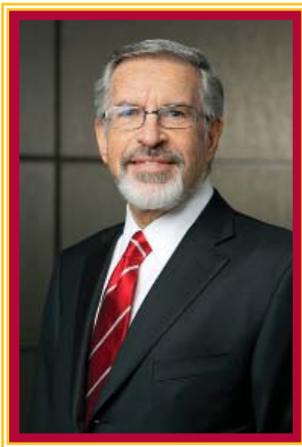
**9:00 am**

**Tutor Campus Center, Room 450**

**Health care** is the largest segment of the US economy and is expected to be a driving force in the years to come. It is estimated that almost 50% of all new jobs created in the next 25 years will be health care related. At the same time, as a result of passage of the Affordable Care Act (ACA) by Congress in 2010, the US health care system is undergoing its most significant reform in almost 50 years. **The Graduate Programs in Health Administration** within the Price School of Public Policy along with the **USC Schaeffer Center for Health Policy and Economics** and **Price School Center for Health Financing, Policy and Management** are pleased to sponsor a university wide symposium open to the entire USC community.

Please join our panel consisting of renowned health care leaders and health care experts in the US to discuss trends in the US health care system and the challenges and opportunities that are being created by implementation of health reform in the US. Health care reform impacts not only health care but is transforming many aspects of our economy and government. Given the tremendous changes now unfolding in the health care landscape, this symposium should be of interest to all students and faculty potentially interested in learning more about our evolving health care system.

**Leonard D. Schaeffer** is the founding Chairman & CEO of WellPoint, the nation's largest health benefits company by membership. WellPoint serves over 36 million medical members and has annualized revenues of \$60 billion. He is currently the Judge Robert Maclay Widney Chair and Professor at the University of Southern California and is a Senior Advisor to TPG Capital, a private equity firm. Schaeffer was Chairman & CEO of WellPoint from 1992 through 2004 and continued to serve as Chairman through 2005. Under his leadership, WellPoint was selected by FORTUNE magazine as America's "Most Admired Health Care Company" for six consecutive years; named by BusinessWeek as one of the 50 best performing public companies for three consecutive years; and identified by Forbes magazine as America's best large health insurance company. In 1986, Schaeffer was recruited as CEO to WellPoint's predecessor company, Blue Cross of California, when it was near bankruptcy. He managed the turnaround of Blue Cross of California and the IPO creating WellPoint in 1993. During his tenure as CEO, WellPoint made 17 acquisitions and its value grew from \$11 million to over \$49 billion. In federal government, he served as Administrator of the Health Care Financing Administration (now CMS) with responsibility for Medicare and Medicaid. In 2009, Mr. Schaeffer established a new research center at USC. **The Schaeffer Center for Health Policy and Economics** emphasizes an interdisciplinary approach to research and analysis to promote health and value in health



care delivery and to support evidence-based health policy. He has also endowed chairs in health care financing and policy at The Brookings Institution, U.C. Berkeley, the Institute of Medicine and Harvard Medical School.

**Molly Joel Coye, MD**, is the Chief Innovation Officer of UCLA Health and director of the Institute for Innovation in Health at UCLA, where she leads the health system in identifying new strategies, technologies, products and services to support the large-scale transformation of healthcare. Dr. Coye also advises technology developers, investors, national health systems and policy makers about disruptive technologies and business models that accelerate transformation and constrain health expenditures. She is frequently listed among the most influential leaders in healthcare. Dr. Coye was the founder and CEO of the Health Technology Center (HealthTech), a non-profit education and research organization established in 2000 that became the premier forecasting organization for emerging technologies in health care. Dr. Coye has also served as Commissioner of Health for the State of New Jersey, Director of the California State Department of Health Services, and Head of the Division of Public Health Practice at the Johns Hopkins School of Hygiene and Public Health. Dr. Coye is an elected member of the Institute of Medicine, and Chair of the Board of Directors of PATH, one of the largest nonprofit organizations in global health. She is also a member of the Board of Directors of Aetna, Inc., the



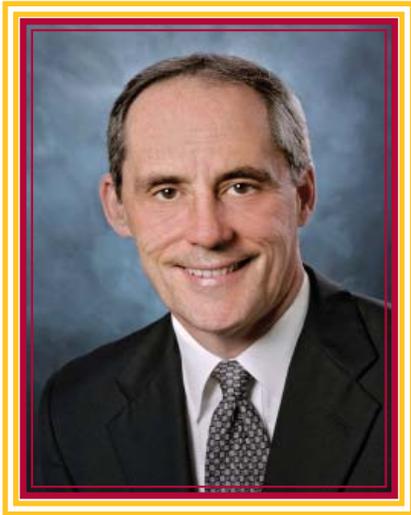
American Telemedicine Association, and the Springboard Life Science Council; she is a past member of the boards of the American Hospital Association, the American Public Health Association, Cholestech, Inc., The California Endowment and the China Medical Board, as well as the advisory boards of venture and private equity firms investing in healthcare information technology and services. Dr. Coye holds M.D. and M.P.H. degrees from Johns Hopkins University and an MA in Chinese History from Stanford University, and is the author of two books on China.

**Robert Margolis, MD**, is Co-Chairman of the Board, DaVita HealthCare Partners and CEO Emeritus of HealthCare Partners, LLC. Dr. Margolis served as the managing partner and CEO of HealthCare Partners from the formation of the company in 1992 through February 2014. He also serves as Co-Chairman of the DaVita HealthCare Partners<sup>SM</sup> Board of Directors. Dr. Margolis was a founding partner and the managing partner of HealthCare Partners' predecessor, California Primary Physicians Medical Group. Under Dr. Margolis' leadership, HealthCare Partners has become a highly respected and innovative physician-owned and operated medical group, independent physician association, and management services organization. Dr. Margolis has been on the leading edge of the managed care industry for more than 30 years. He is a much sought-after spokesperson because of his vast experience in integrated delivery systems and physician practice management. Dr. Margolis serves on the Board of several prestigious healthcare organizations. He is one of seven board members appointed by the Los Angeles County Board of Supervisors and UC Regents to the Board of Directors of the new Martin Luther King, Jr., Hospital, and is also on the Board of the MLK Foundation. Dr. Margolis serves as a member of the HealthCare Policy Advisory Council for Harvard Medical School and the Advisory Board of the Schaeffer Center for Health Policy and Economics at the University of Southern California. He is a Board member and immediate past Chairman of the Board of the National Committee for Quality Assurance (NCQA), a Board member and past Chairman of the Board of Directors of the California Association of Physician Groups (CAPG), a Board member and immediate past Chair of the Board of Directors of California Hospital Medical Center, Los Angeles, a Board member for Sutter Health, and a founding Board member of the Council of Accountable Physician Practices (CAPP). He is



a member of the Executive Management School Advisory Committee of the School of Public Health at the University of California, Los Angeles. He is a past member of the Catholic HealthCare West Southern California Board of Directors and its Strategic Planning Committee. Dr. Margolis is past chairman of the American Medical Group Association and a two-time past chairman of the Unified Medical Group Association. Dr. Margolis is board certified in Internal Medicine and Medical Oncology. While practicing medicine, he was an active member of the American College of Physicians and the American Society of Clinical Oncology. He is a graduate of Rutgers University (high honors – Henry Rutgers Scholar), and the Duke University Medical School (AOA) and served a fellowship at the National Cancer Institute.

**Thomas Priselac** is president and chief executive officer of the Cedars-Sinai Health System -- a position



he has held since January 1994. Mr. Priselac has been associated with Cedars-Sinai since 1979. Prior to being named president and CEO, he was executive vice president from 1988 to 1993. Before joining Cedars-Sinai, Priselac was on the executive staff of Montefiore Hospital in Pittsburgh. Mr. Priselac has served the health care field in many ways in addition to his career at Cedars-Sinai. He currently serves as chairman of the American Hospital Association Board of Trustees. He is a past chair of the Association of American Medical Colleges, and he currently serves on the Los Angeles Chamber of Commerce Board, where he previously chaired the Health Care Committee. He formerly chaired the Hospital Association of Southern California, the California Healthcare Association, and the Association of American Medical Colleges Council of Teaching Hospitals. Mr. Priselac is an author and invited speaker on a variety of contemporary issues facing the health care field today including policy issues related to the delivery and financing of health care, health care quality and safety

and the adoption and implementation of information technology. He is the holder of the Warschaw/Law endowed Chair in Healthcare Leadership at Cedars-Sinai Medical Center. The Cedars-Sinai Health System is among the nation's leading providers of health care services, medical education and research. Physician services are provided through the Cedars-Sinai Medical Care Foundation, a full-time academic faculty, and an active private attending staff. Cedars-Sinai Medical Center, with revenues of over \$1.7 billion, is the largest private hospital in the western United States and provides a full range of acute inpatient care services, rehabilitation medicine, and extensive outpatient diagnostic and treatment services. Cedars-Sinai Medical Center conducts National Institutes of Health and privately funded research, valued at approximately \$65 million, on a broad range of research topics. The medical center also conducts graduate medical education in a broad range of specialties for over 310 residents and fellows. A native of Pennsylvania, Priselac obtained a bachelor's degree in biology from Washington and Jefferson College in Pennsylvania, and a master's in public health, health services administration and planning, from the University of Pittsburgh.

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