



# USC Schaeffer

Leonard D. Schaeffer Center  
for Health Policy & Economics

## Liran Einav

### **The Response of Drug Expenditure to Non-Linear Contract Design: Evidence from Medicare Part D**

**Date: Tuesday, October 15, 2013**

**Time: 2:00 p.m.– 3:30 p.m.**

Location: The Schaeffer Center  
3335 S. Figueroa St, Unit A  
Los Angeles, CA 90089-7273



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Spring Seminar Series

Hosted by:  
Dr. Dana Goldman

For any additional information,  
questions or comments  
please contact:  
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**Liran Einav** is a Professor of Economics at Stanford University and a Research Associate in the National Bureau of Economic Research, where he is also the co-director of the Insurance Working Group. He is a Fellow of the Econometric Society and an NSF Career Award recipient. Einav's areas of specialization are industrial organization and applied microeconomics, with focus on insurance markets and empirical analyses of the implications of adverse selection and moral hazard. Einav has also studied consumer behavior and the pricing of subprime auto loans, competition in the motion picture industry, strategic commitment, and more recently internet markets. Einav has served until recently as a co-editor of the American Economic Journal: Applied Economics and is now a co-editor in Econometrica. He received his undergraduate degree in computer science and economics from Tel Aviv University (Israel) in 1997, and his Ph.D. in economics from Harvard University in 2002.



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the USC Sol Price School of Public Policy and the USC School of Pharmacy.