



# USC Schaeffer

Leonard D. Schaeffer Center  
for Health Policy & Economics

**David Ridley, Ph.D.**

## Encouraging Pharmaceutical Innovation

**Date: Tuesday, January 22, 2013**

**Time: 2:00 p.m. – 3:30 p.m.**

Location: The Schaeffer Center  
3335 S. Figueroa St, Unit A  
Los Angeles, CA 90089-7273

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Spring Seminar Series

Hosted by:  
Dr. Dana Goldman

For any additional information,  
questions or comments  
please contact:  
Devin Stambler  
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**David Ridley** is the Associate Director of the Health Sector Management program at Duke University's Fuqua School of Business. Duke University is also where David earned a doctorate. In his research David examines innovation, location, and pricing, especially in health care. To encourage innovation in medicines for neglected diseases, David, with Henry Grabowski and Jeffrey Moe, proposed a priority review voucher prize. The prize became law in 2007. David's research has been funded by the National Institutes of Health. He teaches courses on strategy and economics, and has received teaching awards for those courses.



As one of the nation's premiere policy research centers, the mission of **the Leonard D. Schaeffer Center for Health Policy and Economics** at the University of Southern California is to promote health and value in healthcare delivery through innovative research and policy, both in the United States and internationally.

The Schaeffer Center is a joint endeavor of  
the USC Sol Price School of Public Policy and the USC School of Pharmacy.